

# KEEPING THE WHEELS TURNING IN TURBULENT TIMES

The challenges the trucking industry has overcome to become the industry we know today.

Mobil Delvac™

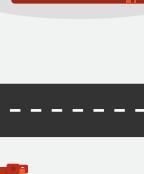


**1925**

Vacuum Oil, a predecessor firm of ExxonMobil, devised a **special oil formulation**, DELVAC, that was resistant to the high pressure and heat generated in diesel engines.

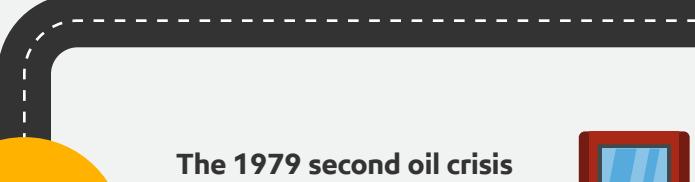
**1879**

Karl Benz patented the **first reliable internal combustion engine**.



**1945**

Diesel engine's performance during World War II helped to **popularise** its use in commercial vehicles in post-war.



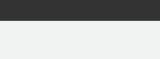
**1949**

**First synthetic oil** developed by Vacuum Oil offered a wide operating temperature range and a consistent viscosity, among other benefits.

**1979**

**The 1979 second oil crisis**

saw the price of crude rocket. This hit all industries as prices went up and supplies were interrupted.



**2020**

No industry has had an easy time with **Covid-19**, but the road haulage industry and the drivers in particular have faced many unique challenges.



**2007**

**The 2007-2008 economic crisis** saw fuel prices soar, putting fleet operators under the pressure to improve the total cost of ownership.

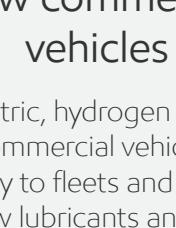
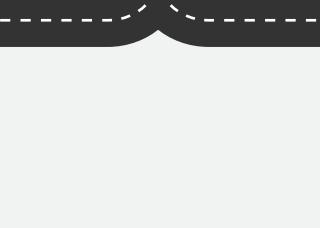


## The future of trucking

**7**

Upcoming Euro 7 regulations

Euro 7 will likely arrive in 2024-2025 and stipulate fuel consumption reduction by 15%, compared with 2019 numbers, and then another 15% by 2030.



New commercial vehicles

New electric, hydrogen fuel cell and hybrid commercial vehicles will add complexity to fleets and require new skills, new lubricants and advanced predictive maintenance.

Throughout haulage history engine oils have been working hard to help navigate the challenges that fleet owners and drivers have faced, keeping the wheels turning and fleets on the road.

**95** YEARS

of experience



Find out more about **Mobil Delvac™**, a leader in engine oil technology innovation for commercial vehicles:  
[www.global.mobil.com](http://www.global.mobil.com)

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